

General Application Milestones

THE ORGANIZATION RECEIVING FUNDING WILL NEED TO SUBMIT QUARTERLY REPORTS TO ARORP THROUGHOUT THE DURATION OF THEIR PROJECT. MILESTONES WILL BE PROVIDED ON AN ANNUAL BASIS.

IF MILESTONES ARE NOT MET, FUNDING WILL BE RECOUPED BY THE ARKANSAS OPIOID RECOVERY PARTNERSHIP.

FUNDING IS FOR THREE YEARS

YEAR 1 PROJECT MILESTONES

1 ST SET OF MILESTONES	DUE DATES	NOTES
Develop and Launch App	Prior to February 15, 2024	This includes additional data syncs if needed; voiceovers in Spanish, Marshallese, and English
Complete App Branding	Prior to February 15, 2024	Complete branding kit and logo for ReviveAR
Launch Promotional Marketing	Prior to February 15, 2024	Mass market advertising, video content development, paid social advertising, creative services, county-by-county earned media, plan four regional press conferences, plan county-by-county earned media, grassroots outreach
Continue app hosting and monthly maintenance	Prior to February 15, 2024	
Develop data tracking system	Prior to February 15, 2024	
Submit first quarterly ARORP report	By February 15, 2024	
2 ND SET OF MILESTONES	DUE DATE	
Develop and Launch App	Prior to May 15, 2024	

Continue promotional marketing		Mass market advertising, video content development, paid social advertising, creative services, county-by-county earned media, plan four regional press conferences, plan county-by-county earned media, grassroots outreach
Continue app hosting and monthly maintenance	By May 15, 2024	
Submit quarterly ARORP report	By May 15, 2024	
3RD SET OF MILESTONES	DUE DATES	
Continue promotional marketing	Prior to September 15, 2024	Mass market advertising, video content development, paid social advertising, creative services, county-by-county earned media, plan four regional press conferences, plan county-by-county earned media, grassroots outreach
Continue app hosting and monthly maintenance	Prior to September 15, 2024	
Submit quarterly ARORP report	By September 15, 2024	
4TH SET OF MILESTONES	DUE DATE	
Continue Promotional Marketing	Prior to November 15, 2024	Mass market advertising, video content development, paid social advertising, creative services, county-by-county earned media, plan four regional press conferences, plan county-by-county earned media, grassroots outreach
Continue app hosting and monthly maintenance	Prior to November 15, 2024	
Attend annual ARORP evaluation meeting	Prior to November 15, 2024	
Submit annual ARORP report	By November 15, 2024	

YEAR 2-3 PROJECT MILESTONES

1 ST SET OF MILESTONES	DUE DATES	NOTES
Continue app hosting and monthly maintenance	Prior to February 15, annually	
Submit first quarterly ARORP report	By February 15, annually	
2 ND SET OF MILESTONES	DUE DATE	
Continue app hosting and monthly maintenance	Prior to May 15, annually	
Submit quarterly ARORP report	By May 15, annually	
3 RD SET OF MILESTONES	DUE DATES	
Continue app hosting and monthly maintenance	Prior to September 15, annually	
Submit quarterly ARORP report	By September 15, annually	
4 TH SET OF MILESTONES	DUE DATE	
Continue app hosting and monthly maintenance	Prior to November 15, annually	
Attend annual ARORP evaluation meeting	Prior to November 15, annually	
Submit annual ARORP report	By November 15, annually	