

The purpose of this annual audit is to ensure compliance with ARORP requirements; to confirm appropriate progress in the opioid abatement project approved by ARORP, city and county officials, the ARORP Advisory Board, administrators of the Qualified Settlement Fund (QSF), the Association of Arkansas Counties, and the Arkansas Municipal League; and to verify proper stewardship of opioid settlement dollars.

Please produce all receipts requested. If you are not able to produce requested receipts, ARORP will request the funding returned within three business days of the audit or as otherwise specified. If you can produce the receipt or invoice within one business day of the ARORP audit, the request for returned funding may be waived.

General Information:

Organization: MHP SI

ARORP #: 23-226

Project Title: MHP SI Take Back

Date of Audit: April 28, 2025

How many years has this project been active: 1

How many years remain: 0

Is this the project's final audit? YES

Attendees Present at Audit: Julie C. Robbins, Tenesha Barnes, Joy Spence

Counties Served: All Counties

Total Funding Amount: \$250,000.00

Annual Evaluation

Milestones

Were all ARORP-issued milestones completed this year? YES

Notes: All milestones completed.

Summary of Process Data:

Information Dissemination

Number of impressions by billboard: 0

Number of impressions by radio ad: 7,414,638

Number of impressions by newspaper ad: 0

Number of impressions by handout (ex: flyers or notecards): 3,112,000

Number of impressions by television: 1,355,582

Number of impressions by social media: 995,476

Number of mobile app downloads: 0

Number of other impressions: 203,459

Total number of impressions: 12,185,255

Notes:

- Following the evaluation, ARORP requested mhp.si review data because there was some inconsistency between reports. mhp.si reviewed the data and updated for accuracy.
- Media impact is difficult to capture in the Redcap system. mhp.si provides ARORP with monthly reports to provide a bigger picture of the impact. The annual results are included in the "Data Tracking" section of the evaluation.
- Race and ethnicity cannot be targeted in many advertising venues, making demographic data difficult to track. Due to accuracy concerns, mhp.si did not include demographic data.

Financial Audit

Which receipts were requested? **ALL RECIEPTS**

Were requested receipts presented within the requested time frame? **YES**

How much unused or misspent funding must be returned to the Arkansas Opioids Qualified Settlement Fund?

Amount: \$0.00

Date funds were returned to the Arkansas Opioids Qualified Settlement Fund: N/A

Project Compliance

Following the annual evaluation, what was needed for this project to gain compliance ARORP requirements?

Notes: *mhp.si reviewed the data and provided updates in Redcap for accuracy. In addition, they provided additional receipts as needed following the annual evaluation.*

Were all items listed above completed? **YES**

Date program regained compliance: November 14, 2025

Is this project currently in compliance? **YES**

Additional notes on this project:

Notes: N/A

Partnership

What were some successes and challenges with your project?

Successes:

- MHP SI was thrilled with the impact they were able to have in improving the visibility of collection sites. They were pleased with website traffic.
- This year's Take Back effort seemed to have more cohesion from ARORP and other partners.

Challenges:

- Numbers for the collection sites in the Spring were a bit down, but there was bad weather. There are many factors contributing to success, as well as to not seeing high numbers.
- Particularly with regard to social content, there is a lot of sharing on Facebook. Sharing of other people's events on our page can be overwhelming and could have been considered spam by the algorithm. Going into the fall campaign, there are other ways to impact the social. There is so much sharing that it's overwhelming the algorithm.
- One reason that we went over budget is that scripts were approved for video production, then there were lots of revision. mhp.si did not budget for this level of revisions on the front end.

Is there anything ARORP could do differently to make your partnership more successful?

- Nothing noted at this time.

ARORP Leadership Signature

Signature of Director Kirk Lane



Date 11-20-25

Signature of Deputy Director Tenesha Barnes



Date 11/20/25