

General Application Milestones

THE ORGANIZATION RECEIVING FUNDING WILL NEED TO SUBMIT A QUARTLEY REPORT TO ARORP. IF MILESTONES ARE NOT MET, FUNDING WILL BE RECOUPED BY ARKANSAS OPIOID RECOVERY PARTNERSHIP. **FUNDING IS MEANT FOR APPROXIMATELY TWO YEARS. YEAR TWO MILESTONES WILL BE SUPPLIED BASED ON THE BUDGET FOR YEAR TWO.**

YEAR 1 PROJECT MILESTONES

1 ST SET OF MILESTONES	DUE DATES	NOTES
Hire case manager x2, operations manager, and executive director	Prior to March 31, 2023	
Purchase all insurance	Prior to March 31, 2023	
Develop user manual and training for staff and peers	Prior to March 31, 2023	
Develop data tracking system	Prior to March 31, 2023	
Submit first ARORP report	March 31, 2023	
2 ND SET OF MILESTONES	DUE DATES	NOTES
Launch first round of direct mail advertising	Prior to June 30, 2023	
Complete CONNECT staff and peer training	Prior to June 30, 2023	
Launch Services: You are Not Alone	Prior to June 30, 2023	Host workshops, opportunities, and meetings for families; Assign case managers and peers to families; Provide real-time contact with family members through texting app; Assist in attaining insurance to address physical and mental needs; Network with counselors, first responders, law enforcement, funeral directors, specialized grief counselors; Partner with AR Children’s Hospital and Kaleidoscope Grief Center to address causes specific to adolescent grief; Implement specific adolescent grief support with AR Children’s Bereavement Department (ongoing); Network with specialized grief/PTSD counselors
Host You Are Not Alone Launch Event	Prior to June 30, 2023	
Begin to distribute YANA brochures	Prior to June 30, 2023	
Complete staff and peer training	Prior to June 30, 2023	Specific training specified in the You Are Not Alone budget

Launch CONNECT App	Prior to June 30, 2023	
Host semi-annual 2023 grief course	Prior to June 30, 2023	
Launch Hope Movement: You are Not Alone website	Prior to June 30, 2023	
Submit quarterly ARORP report	June 30, 2023	
3RD SET OF MILESTONES	DUE DATES	NOTES
Launch grief sensitivity trainings for law enforcement, clergy, and first responders	September 30, 2023	
Update on advertising, direct mail, and brochures	September 30, 2023	
Host Bridge the Gap 2023	Prior to September 30, 2023	
Update on You Are Not Alone Services	September 30, 2023	
Submit quarterly ARORP report	September 30, 2023	
4TH SET OF MILESTONES	DUE DATES	NOTES
Update on advertising, direct mail, and brochures	Prior to December 31, 2023	
Host 2023 grief retreat	Prior to December 31, 2023	
Host semi-annual 2023 grief course	Prior to December 31, 2023	
Update on You Are Not Alone	Prior to December 31, 2023	
Yearly ARORP evaluation meeting	Prior to December 31, 2023	
Submit annual ARORP report	December 31, 2023	

YEAR 2 PROJECT MILESTONES

1ST SET OF MILESTONES	DUE DATES	NOTES
Schedule 4 Grief Courses	Prior to March 31, 2024	
Begin Graphic Design	Prior to March 31, 2024	Graphic designer for brochures, one pagers, social media, and marketing. Print materials will include the creation of brochures featuring opioid-focused language as well as small foldable print materials for partners and agencies addressing specific needs.
Begin Website Revisions	Prior to March 31, 2024	Website Revisions to incorporate more diverse images, accommodate Emotional Video Storytelling, prominently feature advocacy and educational work while maintaining focus on providing support to grieving families, create highly branded content (videos, PDFs and infographics)
Enroll Case Manager in LCS and Trauma Training	Prior to March 31, 2024	
Provide update on YANA services	Prior to March 31, 2024	
Submit first ARORP report	March 31, 2024	

2 ND SET OF MILESTONES	DUE DATES	NOTES
Launch New Program Advertising	Prior to June 30, 2024	Digital Marketing and Social Media focus using video storytelling featuring Arkansas families impacted by loss to convey the mission and impact of Hope Movement. This includes the You Are Not Alone initiative to display services and grief support provided. Also using the videos for fundraising campaigns, education, and awareness across all platforms. Simplified shareable content for Social Media specific content across all platforms including Facebook, Instagram, and TikTok to engage a wider audience and raise awareness. Create real people graphics to bring attention to the impact opioid abuse has on families. Highlight the emotional connection to the cause through stories and testimonials.
Launch Children Small Family Therapy Sessions	Prior to June 30, 2024	
Provide Update on YANA Services	Prior to June 30, 2024	
Submit quarterly ARORP report	June 30, 2024	
3 RD SET OF MILESTONES	DUE DATES	NOTES
Complete Website Revisions	Prior to September 30, 2024	Website Revisions to incorporate more diverse images, accommodate Emotional Video Storytelling, prominently feature advocacy and educational work while maintaining focus on providing support to grieving families, create highly branded content (videos, PDFs and infographics)
Complete Graphic Design	Prior to June 30, 2024	Graphic designer for brochures, one pagers, social media, and marketing. Print materials will include the creation of brochures featuring opioid-focused language as well as small foldable print materials for partners and agencies addressing specific needs.
Host Bridge the Gap 2024	Prior to September 30, 2024	
Update on You Are Not Alone Services	Prior to September 30, 2024	
Submit quarterly ARORP report	September 30, 2024	
4 TH SET OF MILESTONES	DUE DATES	NOTES
Complete printing and shipping	Prior to December 31, 2024	You Are Not Alone Brochures, fliers, Partnership to End Addiction one pagers for families with loved ones struggling, marketing materials and shipping costs to replenish brochures at funeral homes and organizations as needed, stamps, shipping costs associated with memorial items.
Complete 4 Grief Courses	Prior to December 31, 2024	
Complete 4 Children Small Family Therapy Sessions	Prior to December 31, 2024	
Complete Case Manager LCS and Trauma Training	Prior to December 31, 2024	

Host 3-Day Grief Management Conference	Prior to December 31, 2024	
Update on YANA Services	Prior to December 31, 2024	
Yearly ARORP evaluation meeting	Prior to December 31, 2024	
Submit annual ARORP report	December 31, 2024	